



The Heisman Trophy Trust Concludes Heisman High School Scholarship Program, Expanding Its Focus on Empowering Youth in Underserved Communities

Nation's Top Scholar-Athletes Continue to Inspire the Pursuit of Excellence with Integrity

For over 30 years, the Heisman High School Scholarship Program has celebrated the nation's most outstanding senior high school athletes—young leaders who have excelled not only on the field but also in the classroom and in their communities.

Launched in 1994, the scholarship program has honored students who embody the spirit of the Heisman Memorial Trophy, known for combining athletic talent, academic achievement, and a commitment to community service. Since its inception, the Program has recognized state, national, and junior champions in various sports, alongside valedictorians, class presidents, and those making unique contributions to their communities.

As we honor the legacy of these exceptional high school scholar-athletes, the Heisman Trophy Trust is now shifting its focus toward our charitable mission of expanding opportunities for underserved youth. The Heisman Trust's goal is to positively impact our nation's youth and provide more equitable opportunities for underserved communities. The Trust has long supported youth across New York City, as well as cities like Atlanta and Dallas, contributing more than \$2.5 million annually. Now, we are excited to broaden this support to and further empower underserved youth across the nation.

While the Heisman High School Scholarship honorees will always remain a treasured part of our history, we are excited about the future. It has been an honor and a privilege to work with these outstanding student-athletes, their families, school administrators, guidance counselors, teachers, coaches and their communities. Their inspiring stories of perseverance and achievement set a powerful example for scholar-athletes everywhere.

As we embark on this new chapter, we salute all participants and winners of the Heisman High School Scholarship program, whose pursuit of excellence and integrity will continue to resonate for years to come.