**\*MEDIA ALERT\***

[INSERT NAME OF HIGH SCHOOL] SENIOR(S) LEAVE IT ALL ON THE FIELD AND BECOME SCHOOL WINNER(S) IN THE HEISMAN HIGH SCHOOL SCHOLARSHIP COMPETITION AWARDED BY THE HEISMAN TROPHY TRUST AND ACCEPTANCE INSURANCE

# *The National Award Program Releases the Names of 2020 School Winners*

**WHAT:** Today, The Heisman Trophy Trust and Acceptance Insurance announce the 2020 School Winners for the Heisman High School Scholarship presented by Acceptance Insurance.

From an applicant pool of thousands of high school scholar-athletes graduating with the class of 2021, more than 3,600 have been named School Winners in the Heisman High School Scholarship competition awarded by The Heisman Trophy Trust and Acceptance Insurance.

In their first year as presenting sponsor, Acceptance Insurance pledged an additional $25,000 scholarship donation to the program. School Winners will continue on for the chance to become State Winners, National Finalists or National Winners. State Winners receive a $750 college scholarship, National Finalists receive a $1,250 college scholarship and the male and female National Winners will each receive a $5,250 college scholarship.

A complete list of School Winners can be found at <https://www.heismanscholarship.com/results/>.

**WHO: [INSERT NAMES OF SCHOOL WINNERS]**

**WHEN:** The complete 2020 program timeline can be found at <https://heismanscholarship.com/about/program-timeline/>

11.2.20: School Winners Announced

 11.3.20: State Winners Announced

 11.9.20: National Finalists Announced

 12.1.20: National Winners Announced

**WHERE:** Winner names will be released at<https://www.heismanscholarship.com/>

**WHY:** The Heisman Memorial Trophy is annually awarded to the most outstanding college football player in the nation. The Heisman High School Scholarship presented by Acceptance Insurance extends the Heisman prestige to our nation’s most esteemed high school seniors by recognizing and rewarding outstanding scholar-athletes who understand that the most important victories not only happen on the field, but in their schools and communities. These remarkable young leaders set the example and make a game-changing difference every day, paving the way to greatness for everyone around them.

 To apply, students must be graduating with the class of 2021, have a cumulative weighted high school grade point average of a B (3.0) or better, participate in at least one of the 48 sports recognized by the International Olympic Committee and/or the National Federation of State High School Association and be a leader in his/her school and community.

**About the Heisman High School Scholarship presented by Acceptance Insurance**

The Heisman High School Scholarship is presented by Acceptance Insurance. From its inception in 1994, the program has leveraged the reputation of the Heisman Memorial Trophy as a symbol of great ability combined with diligence, perseverance, and hard work.

The Heisman High School Scholarship presented by Acceptance Insurance extends the Heisman prestige to the nation’s most esteemed high school seniors by celebrating and rewarding outstanding male and female scholar-athletes who understand that the most important victories happen not only on the field, but also in their schools and communities. The Heisman Trophy Trust was proud to partner with Acceptance Insurance in 2020 to present these prestigious scholarships.

Over the past 26 years, the program has honored more than 600,000 of the nation’s most esteemed high school seniors and provided hundreds of thousands of dollars in college scholarships to students and more than a million dollars to high school academic and athletic programs across the country.

The program honors the nation’s most accomplished, community-minded high school senior athletes. By inviting male and female students from schools across the country to share their stories of leadership and impact, the program aims to inspire all students to harness their potential, push their limits, and use their talents not only to advance their own futures, but to improve the communities and world around them.

**About The Heisman Trophy Trust**

The Heisman Memorial Trophy annually recognizes the outstanding college football player whose performance best exhibits the pursuit of excellence with integrity. Winners epitomize great ability combined with diligence, perseverance, and hard work. The Heisman Trophy Trust ensures the continuation and integrity of this award. The Trust, furthermore, has a charitable mission to support amateur athletes and to provide greater opportunities to the youth of our country. Our goal through these charitable endeavors is for The Heisman Trophy to symbolize the fostering of a sense of community responsibility and service to our youth, especially those disadvantaged or with special needs.

Connect with us on Twitter using @Heisman\_HS, Instagram using @heismanscholarship, and on Facebook [www.facebook.com/HeismanScholarship](https://www.facebook.com/HeismanScholarship/).

*The Heisman Memorial Trophy, Heisman name and Heisman Trophy figure are registered trademarks of The Heisman Trophy Trust.*

**About Acceptance Insurance**

Acceptance Insurance (FACO) is both an omnichannel insurance agency and insurance carrier operating in 15 states across more than 340 retail locations. Their team of 1300-plus focuses on developing long-term relationships with historically underserved customers and those who prefer more flexible payment schedules and greater risk tolerance. Local community engagement, supported by robust digital messaging on owned and earned platforms, gives each agency a local feel and the resources of an institutional carrier.

The technology that powers their claims department and the values that comprise the Acceptance culture both serve their mission: passionately helping hard-working people deal with life’s uncertainty. This commitment to service is evident in their A+ rating from the Better Business Bureau.

Additional information can be found online at [www.acceptance.com](http://www.acceptance.com).

*Acceptance Insurance is a registered trademark of First Acceptance Corporation.*

*State Winners who do not go on to become National Finalists receive a $750 scholarship. National Finalists who do not go on to become National Winners receive a $1,250 scholarship. National Winners receive a $5,250 scholarship. This scholarship is based on the final level achieved and is not cumulative.*

**SCHOOL MEDIA CONTACT:**

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